

## Curriculum Vitae

**Name:** Seeta Terry Shah Roath, Ed.D., M. Ed., BSc., Dip. Comm.  
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### PROFESSIONAL PROFILE

**As an Educator:** Dr. Seeta Shah Roath is specialized in educational technology, quantitative research, mixed research, quasi-experimental research methodology, and educational leadership. She is qualified, trained and experienced in multimedia content development and dissemination for educational outcomes. She is a curriculum specialist and an instructor in Research and Film courses at the tertiary level.

Dr. Shah Roath is also a practitioner in international journalism, educational television broadcasting and community & corporate communications for international mining companies. She has worked for local and International companies including government and special interest groups. Her work as a journalist has taken her researching in the fields, interviewing Presidents, Prime Ministers, and industry leaders and taking her own photography across Germany, France, Sweden, United Kingdom, Egypt, India, Northern United States of America, Central & Latin America, and extensively throughout the English, Dutch, and French Caribbean.

As a Creative Writer and Practitioner in Theatre Arts, she has written and presented for stage and radio, performance poetry, short stories, and radio dramas with a wide experience in designing and directing national and international stage programmes.

### PUBLICATIONS

Print -

#### *ProQuest*

*Influence Of Instructional Technology On Learning And Persistence Of Tribal College Students: A Quasi-Experimental Study*

*Washington Times* (Over 25 8-16 pages Full Feature Publications) Sample:

- "Guyana: An Investment Paradise"; "Trinidad & Tobago - The Fastest Growing Economy in the Caribbean"; "India Beckons: Your Dream Trip Can Become Real"; "Dominica ..." "Suriname" "Panama ..."; "Nevis..."; "Curacao..."; "Bonaire..."; "Jamaica..."...

*Washington Diplomat: Festivals of Guyana, 2013*

*Guyana Annual* (Short Stories) – *The Broken Pencil* (1999); *Kaieteur Shares A Secret* (2004)

*Offerings* (Poetry) - “Me Ah Wan Ole Man”

Online –

***E-How:***

- *What is A Skills Gap Analysis?*
- *How to Become an Online Instructor?*
- *How to Write a Corporate Annual Report?*
- *How to Write A Qualitative Report?*
- *How to Write A Research Report Template?*
- *How to Develop A Skill Gap Analysis?*
- *How to Write a Personal Gap Analysis?*

**Plus Other** Academic, Community, and Travel stories for **Billings International Travel Examiner; Golfink; USA Today; & Trails.com** among other online publications.

**AFFILIATIONS:**

- A member of Research Gate since 2009. This is an international organization of research professionals and publishers.
- An Instructor of a course in ‘Research’ & ‘Film’ at the Creative Arts Institute
- Research Leader for the Guyana Learning Channel’s *Needs Assessments* and *Impact Analyses*.

**EDUCATION**

<b>Doctorate in Education, Educational Leadership and Curriculum &amp; Instruction (Dissertation: Instructional Technology)</b>	<b>2005 – 2009</b>
UNIVERSITY OF PHOENIX	Arizona, USA
<b>Certificate in American Indian Education</b>	<b>2008</b>
UNIVERSITY OF MONTANA	Montana, USA
<b>Masters Degree in Education</b>	<b>2003 – 2005</b>
UNIVERSITY OF PHOENIX	Arizona, USA
<b>Bachelors Degree in Public Communication</b>	<b>1990 – 1993</b>
UNIVERSITY OF GUYANA	Georgetown, Guyana
<b>Diploma In Public Communications</b>	<b>1984 – 86</b>
UNIVERSITY OF GUYANA	Georgetown, Guyana
<b>Certificate in Advanced Management</b>	<b>1993</b>
BIDCO TRAINING CENTRE	Georgetown, Guyana
<b>Certificate – News Letter Editor’s Workshop</b>	<b>1993</b>
AMERICAN MANAGEMENT ASSOCIATION – Padgett Thompson	MIAMI, USA

**Certificate in Developmental Psychology**  
UNIVERSITY OF GUYANA EXTRA MURAL STUDIES

**Certificate in Fiction Writing (AJ Seymour/Martin Carter)**  
UNIVERSITY OF GUYANA EXTRA MURAL STUDIES

**International Relations**  
UNIVERSITY OF GUYANA & GUYANA MINISTRY OF FOREIGN AFFAIRS

**Certificate in Theatre Arts (John Rollins)**  
UNIVERSITY OF GUYANA SPECIAL PROGRAM

**Certificate in Development Support Communication**  
UNDP & GOVT. OF GUYANA

## **PROFESSIONAL DEVELOPMENT PROGRAMS/CONFERENCES**

- **Content & Communications World and Satellite Broadcast Conference, 2015**
- **Broadcast Alliance Workshop, 2015 (Trinidad)**
- **Broadcast Education Workshop 2014 (Miami)**
- **TV Writers Summit 2014 (Los Angeles)**
- **Chicago International Conference on Education 2013 (Chicago)**
- **Open Learning 2010 – 6<sup>th</sup> Pan Commonwealth Forum, Kochi, India**
- **Global Education Technology Summit (GETS) 2010 – Calgary, Canada**
- **Online Instructional Design and Delivery – Online Learning Higher Education**
- **Inquiry Based Instructional Design and Delivery – Seattle, Department of Education, USA**
- **Continuous Assessment & Evaluation NCERD, MOE, Guyana**
- **Maximizing Electronic PrePress... Hardware, Software, Systems and Techniques Fine-Tuning for Productivity, Quality and Profitability presented by Graphic Arts Technical Foundation, Daniel J. Makuta, GATF Electronic Image Processing Group, USA**
- **Management Issues in Electronic Publishing, Howard Fenton, Editor, Pre Magazine USA**
- **‘Mining and the Community’ – World Bank sponsored Ecuador**
- **M.I.S. Computer training: Oracle**

### **CANADA/GUYANA**

- **22<sup>nd</sup> Annual Financial Conference on the Caribbean & Latin America, 1998** Booth design and preparation; acting as press attaché to the Guyana delegation. USA
- **23<sup>rd</sup> Annual Financial Conference on the Caribbean & Latin America – 1999** Booth design and implementation; Conference Participant USA
- **International Expo 2000, Hanover Germany, Director/Producer of Guyana’s Cultural participation, Booth Design & Implementation a CARICOM /European Union Sponsored event, GERMANY**

## **EMPLOYMENT**

**Executive Director, Guyana Learning Channel Trust** 2013 – Current, Guyana

**Head, Multimedia Unit/Guyana Learning Channel** 2010 – Current, Guyana  
Designed, established and operate public educational television satellite countrywide network with 16 remote sites in South American Country, Guyana.

**Research Lecturer, Institute of Creative Arts** **2013 – Current, Guyana**

**Film Lecturer, Institute of Creative Arts** **2014 – Current, Guyana**

**Community Communications Consultant** **2010 – 2014, Guyana**  
Sandspring Resources Ltd. – Interior Located Gold & Copper Mine

**Senior Writer, International Reports** **1998 – 2009, Washington, DC, USA**  
**THE WASHINGTON TIMES**

- Travel and remain in global locations for 1-3 months
- Interview government, public, and private sector officials
- Take appropriate photographs
- Write stories, page layout, proof reading

**International Country/Special Reports Include:** Dominica, Suriname, Guyana, Panama, Jamaica, Nevis, Bahamas, India, Trinidad & Tobago, Bonaire, Curacao, Sweden, Egypt ...

**Public Communications Coordinator** **1992 – 2005, Guyana**  
OMAI GOLD MINES LIMITED (Canadian Company) **OMAI, UPPER ESSEQUIBO RIVER,**

**GUYANA**

- Responsible for all strategy designs and implementation as regards Media Relations, Employee and Community Communications. Design, production and implementation of Company Publications – Video Documentaries, Newsletter, Bulletins, Multi-media presentations, Press Conferences, Press Releases, Newspaper Articles/Photographic Caption Stories. Assist with Government Relations and relations with other External Publics.
- Attended several training programs in USA in Electronic multimedia presentations coordinated by the American Management Association and the American Association of Printers
- Coordinate, design and direct the set-up of exhibition sites, booths and conference sites for local and international audiences for organizations for which the Company is affiliated with. This includes Government Groupings.
- Complete photographic documentation Guyana / Suriname operations – slides, print film and digital video

**Public Communications Consultant** **2006**  
OMAI GOLD MINES LIMITED **GEORGETOWN, GUYANA**

- Complete photographic documentation Guyana / Suriname operations – slides, print film and digital video
- Design, production and implementation of Company Publications – Video Documentaries, Newsletter, Bulletins, Multi-media presentations, Press Conferences, Press Releases, Newspaper Articles/Photographic Caption Stories. Assist with Government Relations and relations with other External Publics.

**Lecturer (part-time)** **1998-2002**  
UNIVERSITY OF GUYANA **GEORGETOWN, GUYANA**  
Advance Broadcast Journalism - Television

**Tutor** **1998-2002**  
UNIVERSITY OF GUYANA **GEORGETOWN, GUYANA**

Development Support Communication Practice (Multi-Media Approach – Mass Media and Small Media, Design and Production)

### **Head**

#### **NATIONAL DEVELOPMENT SUPPORT COMMUNICATION SYSTEM GUYANA PUBLIC COMMUNICATIONS AGENCY (Set up by UNDP)**

- Responsible for design and implementation of communication strategies in 9 IFAD/IDB funded community projects including the coordination of all communication units within these projects.
- Design and production of Government's multi-media public awareness campaigns on Divestment, McIntyre Report, Borne Report and other economic recovery policy related topics.
- Ministry of Health Special Awareness Campaigns.
- Production of special Television Documentaries, Infomercials promoting Guyana locally and internationally.
- Training of staff and officers of related agencies in production techniques – Television/video, slides, radio, face to face encounters (large and small groups).

#### **Guyenterprise Advertising Agency**

- Television Advertisements/Infomercials copy writer/producer/director

#### **Media Producer**

##### **UNIVERSITY OF GUYANA**

- Assisted in the teaching of i) Broadcast Courses – Radio/Television (production techniques)
  - Communication Research Projects
  - Communication Theory & Practice
- Produced the Faculty of Social Sciences capsule for 'University on the Air' – a weekly radio program.
- Coordinated and produced media and related activities for International and National Conferences. Sponsored by the University in collaboration with the Ministry of Education and the Private Sector.
- Represented the University as Participant at Media Conferences and Television Training Programs coordinated by the Government of Guyana and UNDP
- Produced and Directed Television Documentaries, Children's programs, News Magazines and infomercials as part of the pilot program for the establishment of Guyana Television (GTV.)

#### **Freelance Script writer/producer/director**

##### **Guyana Broadcasting Corporation**

- Public Service Announcements – Nutrition, Health Promotions, Social Issues; Radio Drama – "Tears of Darrel"; Documentaries – "Road to Independence – Guyana The Free"

##### **Guyana Film Centre**

- Television Documentaries & Feature Films (20 individual productions on Guyana's Indigenous Villages & Development Struggles)

Children's Television Series - 12 individual programmes covering Literacy & Culture - Animated Stories, Dramatic Poetry, Dance Theatre and general cooperative learning activities.

### **SKILLS / EXPERIENCE**

- Quantitative and Qualitative Research – Online and field at doctoral level
- Quasi-Experimental Research Methodology
- Satellite Television Broadcast Network Design and Implementation
- Educational Television/Film Production/Animation, Incl. Trainer for listed
- Script Writing for Animated Films, Documentaries, Instructional TV, PSAs Advertisements, Political Campaign, Educational, Media & Social Campaigns.
- Instructional Designer, E-Learning designer, facilitator, monitor & evaluator
- Computer proficiency: Complete Microsoft Office, Corel Draw, Adobe Premiere, Adobe Photo Shop, Page Maker, Oracle, Win Frame, Power Point, full Desktop Publishing and other related programs.
- Communications Strategy Design and Implementation
- Public & Commercial Radio, Television/Video Production, Magazine & Newspaper Design / full Pre-press
- Preparation and Production of Newsletters for Large Companies and Organizations
- Advertising/Marketing/Public Relations/Employee Relations
- Community Relations Programme Design, Establishment, & Implementation
- Social Responsibility Programme Design, Establishment, & Implementation
- Theatre Arts – Choreography/Direction/Production/Set Design/Promotion/Stage Craft/Stage Management
- Creative Arts – Training and practice: Short stories/poetry/PSAs/animation/media arts
- Social Research, Feedback Design & Implementation
- Media Relations – International/Local Conferences
- Political Multimedia Micro-Campaign design and implementation
- Voice Actor – Radio, Television, Animation/puppetry

#### **Awards**

- *Best Graduating Student* – University of Guyana, Diploma in Public Communications (1986)
- *President's Award of Excellence in Public Relations* – Guyana Manufacturing & Services Assoc. Ltd.
- *Best Passing Student* – First Year - Ordinary Diploma in Science - Government Technical Institute

#### **Mentors**

- A.J. Seymour – Creative Writing
- Martin Carter – Creative Writing
- Douglas Neeley – Quantitative Research & Educational Technology
- Percy Haynes – Print Journalism
- James Sydney – Broadcast Journalism
- Dr. Victor Forsythe – Development Support Communication
- Chandra Bhushan – Television Production

- Dennis Bassier – Folklore Research
- Kit Nascimento – Political Communication

## **REFERENCES**

- Douglas Neeley, Chair, Department of Education, School of Advanced Studies, University of Phoenix
- Francisco Quintanilla, The Washington Times International Reports, Advocacy Dept.
- Kit Nascimento, Public Communications Consultants Limited
- Norman McLean, Omai Gold Mines Limited